2020 TV & FILM AWARDS RULES AND REGULATIONS

1. DEADLINE AND FEES

DEADLINE 15 OCTOBER 2019

ENTRY FEES
SINGLE - $395 USD
SERIES - $745 USD
STUDENT - $75 USD

A separate fee is applicable for each category selection. If you are submitting more than one entry, send only one payment for the total amount of all your entry fees. We accept credit card payment using VISA, MasterCard, and AMEX. Credit Card Fees are 3% of total order for VISA and MasterCard. Credit Card Fees are 3.2% of total order for AMEX. Currency must be in USA dollars made payable to INTERNATIONAL AWARDS GROUP, LLC.

INTERNATIONAL AWARDS GROUP must receive payment information within 7 business days following the completion of your online entry submission in order to process entries, otherwise the entries may be withdrawn from the competition.

PROCESSING FEES
For wire (or bank) transfer payments, all bank charges must be prepaid by you and an additional $75 US dollars will be added to the total amount on your invoice to cover intermediary bank fees. You must include your invoice number on your bank transfer Instruction forms so we can match your payments to your order.

Your invoice number and our bank transfer information will be available to you just prior to checkout. You will be able to print your invoice for your accounting department so they can execute the transfer.

We do not charge media handling fees, sales tax, or VAT taxes.

LATE ENTRY FEE
Any entry submitted after the official Final Deadline may be subject to a 10% Late Entry Processing Fee.

REFUND POLICY
Refunds of entry fees will only be granted if a request is made within 14 days of submitting entries and then a $100 fee per entry will be charged to cover additional administrative costs. After 14 days, because entries will have been processed and entered into the system, no refunds will be granted but we will be able to block the entries from the judging schedule. No refunds will be made once judging begins.
2. ELIGIBILITY

To be eligible for the 2020 competition, entries must have been produced, released, exhibited, screened, aired or streamed between 1 September 2018 and 15 October 2019, the deadline. Should the competition deadline date be extended, eligibility will also be extended to that date.

3. CATEGORIES

Select the category that most closely relates to your submission’s type of program, primary purpose, content, or target audience. You may enter the same production or program in multiple categories, including program categories and craft categories. There is an entry fee for each category you enter. Categories have Single entry and Series entry options. Submissions may be either full episodes or excerpts.

Individual entries are evaluated for their intrinsic merits - without comparing them with others. There is no numerical limit for the number of finalists in any category. The number of entries in a category has no bearing on how each entry is scored by the jury. One, none, or more than one award may be given in any category. Each entry is, in effect, in competition with itself, and is measured by our international award-winning jury of experts using an industry-accepted standard of excellence.

The categories for Television & Film are divided into fourteen category groups.

**CATEGORY GROUPS**

- NEWS PROGRAMS
- NEWS REPORTS/FEATURES
- SPORTS PROGRAMS
- DOCUMENTARY
- ENTERTAINMENT PROGRAMS
- ENTERTAINMENT SPECIALS
- PROGRAM CRAFTS
- PROMOTIONS/STATION IDS & OPENS
- PROMO/ID & OPEN CRAFTS
- STREAMING
- STUDENT FILMS
- CORPORATE IMAGE
- FILM CRAFTS

A performer/on-air personality may enter multiple achievements in a performing category if the achievements are for different programs constituting a body of work.

Craft categories submissions may enter multiple achievements constituting a body of work.

See Categories listing for definitions and additional explanations.
4. INDUSTRY AWARDS

BROADCASTER OF THE YEAR
will be awarded to the network with the highest scores for entries and largest medal count across all categories whether submitted by the network or the producer.

PRODUCTION COMPANY OF THE YEAR
will be awarded to the production company with the highest scores for entries and largest medal count across all categories.

PROGRAM PROMOTION TEAM OF THE YEAR
will be awarded to the creative team with the highest scores for entries and largest medal count across all promotion categories and all platforms regardless of who submitted the entry.

5. AWARD ANNOUNCEMENTS & PROMOTION

Finalists will be announced in February and the Grand, Gold, Silver, and Bronze winners will be announced at an awards ceremony held in Las Vegas at NAB Show in April 2020. The Specialty Awards of Broadcaster of the Year, Production Company of the Year, and Program Promotion Team of the Year will be announced at that time. Press releases will be sent to international wire services and to the trades. Laurels will be sent to medal-winning contacts the day of the awards presentation. New York Festivals winners may refer in advertising and publicity to the fact that they are a New York Festivals winner.

6. UNDPI AWARD

In collaboration with the United Nations Department of Public Information, New York Festivals® established the UNDPI Awards in 1990 to honor television content which best exemplifies the aims and ideals of the United Nations. Nominated programs that achieve Finalist status are eligible to compete for these prestigious annual awards at no additional cost. Global concerns of particular interest to the United Nations include peace and security; advancement of women; social development; health issues including HIV/AIDS; human rights; literacy; sustainable development; the fight against poverty and include a set of 17 Sustainable Development Goals (SDGs, also known as the Global Goals) to end poverty, fight inequality and injustice and tackle climate change by 2030. Eligible finalists will be judged by a blue-ribbon panel convened by the United Nations to select Gold, Silver, and Bronze United Nations Award Winners. Results will be announced at the April 2020 ceremony at NAB Show in Las Vegas.
7. BACKGROUND SUMMARY (REQUIRED FIELD)

The written background summary is required during the online entry process and includes the purpose of your entry, the audience of your entry along with any other pertinent information about content and context.

This is your opportunity to address the grand jury members and explain what is special about your submission.

Best Innovation entries may add a non-broadcast support video separated with a slate with background material for evaluation by the jury.

Best Technical Production Team entries may add a non-broadcast support video separated with a slate on the complexity of the production for evaluation by the jury.

Best Use of Technology entries may add a non-broadcast support video separated with a slate on the complexity of the production for evaluation by the jury.

8. TRANSLATION (REQUIRED FIELD IF NOT IN ENGLISH)

Productions not produced in the English language must have either subtitles or overdubbing in English or include a translation in English of the first and last 10 minutes of the entry. That translation must be submitted digitally in the translation box provided in the online entry form. Translations may only be edited after the entry process is complete by contacting NYF Processing.

9. CREDITS & AWARDS

When submitting your credits, be aware that if your entry is a winner, only the name of the entering company, name of the network/brand (if any), name of the category, the title of the entry and the year of the competition will appear on the award which is given to each winning entry. You may purchase personalized trophies with customized credits for the individual people involved in the creation of the work. Any shipping costs and customs duties are paid by the winning entrant. Certificates list ten names with corresponding job titles. An additional ten names with job titles can be listed in the showcase section of our website. Finalists, when notified, will be given the opportunity to update and correct credits. However, if no corrections are made, credits listed during the entry process will be considered the credits of record.
10. TEXT SPECIFICATIONS

All entries must use the following standards for text formatting. These standards allow us to better judge and showcase your work.

TITLE OF ENTRY FORMAT
Proper Case (all first letters capitalized) must be used in the title and brand name. Series entries must be named with a single series title or with individual program titles separated by slashes.

SINGLE ENTRY EXAMPLE
TITLE OF ENTRY

SERIES EXAMPLE
TITLE ONE / TITLE TWO

SERIES EXAMPLE WITH OVERALL TITLE
SERIES TITLE OF ENTRY

TRANSLATION & BACKGROUND SUMMARY
Include text in Sentence Case (first letter of each sentence capitalized). Do not use all capital or all lowercase letters.

EXAMPLE
This entry is a children's program. It is targeted toward ages 8 to 14.

CREDITS
Please list individual credits in order of importance. Production and Talent names and job titles must be in Proper Case (all first letters capitalized). Do not use all capital or all lower-case letters. There is a separate field for each name and each title. Do not abbreviate job titles unless necessary.

11. DELIVERY REQUIREMENTS & TECHNICAL GUIDELINES

DELIVERY REQUIREMENTS OVERVIEW
New York Festivals displays your entries in an encoded format to our online Grand Jury to judge. Access is password protected. Judges have commented that Time Code or watermarks are distracting so we ask that you submit the on-air/final version of your entry.

All entries can be uploaded through our online entry process. We no longer use FTP as a means of delivery.
We no longer accept entries on tape-based media. We accept only QuickTime (.mov) files. We recommend that all entries be uploaded. All uploaded videos must use H.264 compression and have a QuickTime (.mov) or (.mp4) wrapper.

Once uploaded, no other entrants can view your uploaded submissions. Once uploaded, even you cannot see your entry unless you wait 72 hours and use your invoice link to preview your entry.

If your entry is within a url, we suggest you send your video as a QuickTime (.mov) file. If you use vimeo, you must select the download option.

Remember, if you are submitting a series entry, each piece must be uploaded separately. If you wish, you may request a dropbox link for your convenience.

If you have additional questions, please contact our Processing and IT departments at processing@newyorkfestivals.com

**GLOSSARY OF TERMS**

In order to assist you in the upload process, we have compiled a glossary of formatting terms.

**FTP (FILE TRANSFER PROTOCOL)**

A standard for transferring files from one computer to another over the internet.

**COMPRESSION**

Reduces the size of your file.

**BIT RATE**

The amount of data used for each second of video. It controls visual quality and file size. Also known as data rate.

**FRAME RATE**

Most videos are shot between 24 - 60 frames per second.

**FRAME SIZE/CANVAS/RESOLUTION**

The dimension in pixels of the compressed file.

**CODEC/ENCODING**

H.264 is the only codec we accept.

**WRAPPER**

The file type/extension. For example: .mov; .mp4; .wmv. We accept QuickTime files (.mov) and (.mp4)
ENTRY TECHNICAL GUIDELINES

BARS & TONE/SLATES
Do not use Bars & Tone. Do not use a countdown. Entries may not be divided into chapters. Entries may use a single title graphic (slate) to identify the entry, if desired. Please note on your slate whether your entry is 16x9 or 4x3. Use 16 x 9 full frame, not anamorphic.

TECHNICAL SPECIFICATIONS
Format: 1920x1080 (16:9) H.264 Progressive scan (23.98)
Video Encode: VBR 1pass 10-12Mbps
Audio Encode: AAC 320 kbps, 48KHz
Aspect: Square Pixels (1.0)

FOR SD FILES
Use the H.264 at Main Level compression profile.

FOR HD FILES
Use the H.264 at High Level compression profile

HOW TO UPLOAD YOUR ENTRIES
After you receive your confirmation number for your closed cart, you will need to input the piece details including title, type of entry, background summary, translation (if not in English) and method of submission. Then you will be able to upload your entries by clicking the upload box next to each entry. Please make sure that you upload (attach) all pieces of your entries.

Series entries may consist of up to three pieces (complete episodes or segments) that best represent the entire series. Entrants also have the option of submitting up to three separate cut-downs. Edit each episode (or compile a series of clips) resulting in a piece 7-20 minutes in length that best represents the essence of the submission. If your series entry has three pieces, you will have 3 episodes or 3 cut-downs, and you will have 3 files to upload.


IF YOUR ENTRIES ARE URL/LINKS
If you use this option, we recommend that you follow the file size and formats above. You must keep the links active through the entire process and we will need .mov or .mp4 files for the ceremony and winners showcase.
ENTRIES SUBMITTED BY POST OR BY COURIER
We no longer encourage this form of delivery. It is costly for entrants. We strongly suggest that entrants upload their submissions. Uploading gives entrants maximum control over their submissions and ensures a better quality for the jury's evaluation. Entries which submit by post or by courier must be submitted on DVD (either NTSC or PAL systems). We recommend that you maintain the original frame rate and frame size of your entry and native resolution. If submitting a DVD that is burned in-house, you must remove all region and security encryption. Please note on your slate whether your entry is 16x9 or 4x3. Use 16 x 9 full frame, not anamorphic.

12. DISPOSITION OF ENTRY/ERRORS & OMISSIONS
Entries and materials submitted will not be returned and may be displayed, shown, duplicated, published or reproduced for educational and/or promotional purposes as New York Festivals® deems appropriate. By entering, the entrant agrees to hold New York Festivals® and any of its affiliated companies exempt from any costs or expenses of any claim arising out of any such use.

Entrants have the option to not have their entry shown in its entirety on our websites by exercising the option listed on the online entry form. Entrants who exercise that option may upload trailers once judging has concluded if they desire to showcase their winning entries.

New York Festivals ® assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. By entering, entrants guarantee they have obtained the permission of the rights-holder for any submission. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information.

13. ONLINE FORMS AND DELIVERY BY POST
We no longer accept offline paper forms. Please use our online entry system for each of your submissions. A printable record of the total for all your entries will be automatically generated at Checkout. This record will include an invoice for the total amount due and shipping instructions with the Entry Item ID labels for any submissions which cannot be uploaded.

Every entry you submit via post must include the Item ID number found on your invoice. This is the only way we can match your work to your entry. Label the envelope clearly with company name, category, entry title, and Item ID numbers, and be sure to affix the Entry ID Label or write the corresponding Item ID number on the disc.
Enclose a copy of the record you received immediately after checkout in the shipping carton along with your entry(s). You will be notified by email when your package has been received.

NOTE
All shipping costs, insurance, customs duties and handling fees for all entries must be prepaid by the sender. We cannot assume responsibility for customs clearance.

Send labeled materials, along with the computer-generated invoice to:

NEW YORK FESTIVALS
260 WEST 39TH STREET, 3RD FLOOR
NEW YORK, NY 10018, USA
TEL. 212.643.4800

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